

57th Kerala State Dental Conference

DENT'istA-26

Hosted by: IDA Trichur



Dear Sir,

With immense pride, the Indian Dental Association (IDA), Trichur Branch, announces its selection as host for the **57th Kerala State Dental Conference (KSDC)**—one of the most prestigious events in the Indian dental calendar. This landmark gathering will serve as the premier platform for innovation, clinical excellence, and professional networking, offering your brand unparalleled visibility among the dental fraternity.

We invite you to partner with us as a key sponsor for this mega-event. Beyond being a conference, the 57th KSDC is a monumental congregation of the brightest minds in dentistry, providing direct engagement with a highly targeted and influential audience.

Event Highlights:

- **Massive Participation:** Over 5,000 registered dentists, including practitioners, specialists, researchers, and academicians.
- **Scientific Excellence:** High-level sessions and paper presentations from dental colleges across Kerala and beyond.
- **Expansive Trade Fair:** 90,000 sq. ft. exhibition showcasing cutting-edge dental technology, pharmacology, and equipment.
- **Premium Venues:** Hyatt Regency Trichur and Lulu International Convention Centre, offering world-class facilities, 1,500-car parking, and a helipad.
- **City-Wide Presence:** Major hotels across Thrissur will be reserved, transforming the city into a hub for dental professionals.
- **Accessibility:** Centrally located in Kerala, just 7 minutes from Thrissur Railway Station and 1 hour from Cochin Airport.

The trade exhibition is more than a marketplace—it is a dynamic ecosystem where relationships are forged and long-term contracts signed. With thousands of decision-makers walking the aisles, the potential for lead generation and brand recall is unmatched.

We would be delighted to discuss sponsorship packages or tailor branding solutions to meet your needs. Please find the attached brochure with venue and stall layout details.

We look forward to welcoming you to Thrissur for what promises to be the most successful Kerala State Dental Conference to date.

Thank you for considering this partnership.

Yours Sincerely,

Dr. Terry Thomas Edathotty

Conference Secretary

Dr. Geo Francis

Organizing Chairman, 57th KSDC

Dr. P S Dinesh

Organizing Secretary, 57th KSDC

Contact Information for Trade & Sponsorship Enquiries:

Dr Shijar PM, Trade fair committee Chairperson

Phone: +91 98563 66055

Dr Jomy T Johny, Sponsorship committee Chairperson

Phone: +91 94968 40816

Email: tradefair57ksdc@gmail.com